



**LODGER'S TAX ADVISORY BOARD REGULAR MEETING  
AGENDA  
MEETING TO BE HELD VIA HYBRID - IN PERSON AND ONLINE  
MEETING ROOM LOCATED AT 102, 9 FIREHOUSE RD.  
TAOS SKI VALLEY, NEW MEXICO**

**WEDNESDAY, APRIL 8, 2026 AT 1:00 PM**

- 1. CALL TO ORDER AND NOTICE OF MEETING**
- 2. ROLL CALL**
- 3. APPROVAL OF AGENDA**
- 4. APPROVAL OF MINUTES**
  - A. Approval of Minutes of April 2, 2025, Meeting**
- 5. REVIEW 2025/2026 BUDGET**
  - A. See attached 2025/2026 Budget**
- 6. LODGERS TAX PROPOSALS**
  - A. VTSV-CC**
  - B. Community**
  - C. VTSV Employee Shuttle**
  - D. Airport Shuttle**
  - E. JSX Funding**
  - F. Parks and Recreation**
  - G. Administrative Fee**
- 7. OTHER BUSINESS**
  - A. Approval Resolution for Open Meeting Act**
- 8. MISCELLANEOUS**
- 9. ANNOUNCEMENT OF THE DATE, TIME & PLACE OF THE NEXT MEETING OF THE LODGERS TAX ADVISORY BOARD**

REGULAR MEETING. The next regularly scheduled meeting of the Lodgers Tax Advisory Board of the Village of Taos Ski Valley will be held as a hybrid in-person and on-line meeting on \_\_\_\_\_, at \_\_\_\_\_ in Room 102, 9 Firehouse Rd., Taos Ski Valley, NM and the Agenda, Agenda attachments, and Zoom Meeting link will be available to the public on the Village website at <https://www.vtsv.org>.
- 10. ADJOURNMENT**

**Taos Ski Valley  
Minutes  
From April 2, 2025  
Lodger's Tax Advisory Board Meeting**

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- I. Meeting Called to Order 1:00PM**
  
- II. Board Members**
  - Present: Roger Mariani [mariani@snakedancecondos.com](mailto:mariani@snakedancecondos.com) 776-2277
  - Present: Brent Knox [brentknoxtsv@taosnet.com](mailto:brentknoxtsv@taosnet.com) 806-367-2040
  - Present: Kent Forté [kforte@edelweisslodgeandspa.com](mailto:kforte@edelweisslodgeandspa.com) 737-6900
  - Present: Chris Stagg [jcs@skitaos.org](mailto:jcs@skitaos.org) 776-2291 Ext. 2227
  - Present: Henry Caldwell [henrycaldw9810@gmail.com](mailto:henrycaldw9810@gmail.com) 770-9261

Guests Present: Carroll Griesedieck, Rick Bellis, Hank and Nancy, Dan Vaughan, Jim Woodard, Trudy Deleo
  
- III. The Agenda was Approved:**
  - Motion by: Brent Knox & Second by: Chris Stagg Approved 5-0
  
- IV. Approval of Minutes from October 7, 2024, Meeting**
  - A. Motion by: Chris Stagg & Second by: Brent Knox Approved 5-0
  
- V. Review 2024/2025 Budget**
  - A. See Attached Copy
  - B. Collections to Date: \$470,245.32
  - C. Projected Total Collections \$605,000.00
  - D. Projected Yearend Balance \$50,000.00
  
- VI. Lodger's Tax Proposal Recommendations**
  - A. VTSV-CC - \$300,000.00
  - B. Chamber Special Projects - \$25,000.00
  - C. Community - \$22,000.00
  - D. VTSV Employee Shuttle - \$34,000.00
  - E. Airport Shuttle - \$80,000.00
  - F. JSX Funding - \$150,000.00
  - G. Parks and Recreation - \$12,000.00
    - 1. Chris Stagg Offered TSV, INC support with the Hanging Flower Basket Project
    - 2. Rick Bellis will Support VTSV Taking on the Hiker Parking Upgrades
  - H. Administrative Fee - \$45,000.00
  - I. Legal Services - \$500.00
  - J. Audit - \$5,500.00
  
- VII. 2025/2026 Proposed Budget**
  - A. See Attached Copy
  - B. Rick Bellis recommended at least a 14% Cut to all Proposals to Help Create a Working Budget

**C. Carroll Griesedieck will Investigate Securing a Loan from the General Fund for Cash Flow Purposes**

**D. Motion by: Kent Forté & Second by: Brent Knox**

**E. Approved 4-0, 1 Abstention Chris Stagg**

**VIII. Miscellaneous**

**IX. Announcement of the Next VTSV Lodgers Tax Advisory Board Meeting**

**A. TBD.**

**X. Adjournment 2:40 PM**

\_\_\_\_\_  
Roger Mariani

Attest:

\_\_\_\_\_  
Village Clerk, Marlene Salazar

**LODGER'S TAX 214**

Account	Description	FY26 Original Budget	FY26 ACTUAL
Caselle acct #	Revenue		2/28/2026
	Beginning Balance	133,366.00	133,365.77

FY 26 budget notes
in fund now 2/28/26
242,129.66

**Revenues**

214-0001-41300	LODGERS' TAX	650,000.00	335,096.57
	<b>Total Revenues</b>	<b>650,000.00</b>	<b>335,096.57</b>
	<b>Total BB &amp;Revs</b>	<b>783,366.00</b>	<b>468,462.34</b>
	<b>Transfers in</b>		
214-0001-61100	Transfer from General / Loan	200,000.00	200,000.00 x
	<b>Total Transfers In</b>	<b>200,000.00</b>	<b>200,000.00</b>

left to collect fy25
289,548.71 based on Mar - June 2025

**TRANSFERS**

**Transfers Out**

214-0001-61200	Transfer to General / Admin fee	45,000.00	22,500.00 x
214-0001-61200	Transfer to General /Repay Loan	200,000.00	0.00 x
214-0001-61200	Transfer to Parks & Rec	12,000.00	6,000.00 x
	<b>Total Transfers Out</b>	<b>257,000.00</b>	<b>28,500.00</b>

left to pay fy25
22,500.00 Transfer to General / Admin fee
200,000.00 repay loan
6,000.00 Transfer to Parks & Rec

Account	Description	FY26 Original Budget	FY26 ACTUAL
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**Expenses**

214-2002-55010	CONTRACT - AUDIT	5,500.00	0.00
214-2002-55020	CONTRACT - ATTORNEY FEES	500.00	0.00
214-2002-57060	GRANTS TO SUB-RECIPIENTS:		
	VTSV Chamber Mo contract	325,000.00	216,666.68
	VTSV Chamber Spec Project	0.00	
	Taos School of Music	6,000.00	0.00
	Taos Opera	3,000.00	3,000.00
	Fireworks	8,000.00	8,000.00
	Winter Wine Festival	5,000.00	0.00
	Employee Shuttle	34,000.00	0.00
	RTD Winter	0.00	0.00
	RTD Summer	0.00	0.00
	Town of Taos Air Service Contract	150,000.00	150,000.00
	Taos Airport Shuttle	80,000.00	20,166.00
	<b>Total Expense</b>	<b>617,000.00</b>	<b>397,832.68</b>

5,500.00	CONTRACT - AUDIT
	GRANTS TO SUB-RECIPIENTS:
108,333.32	VTSV Chamber Mo contract 4 mo
0.00	VTSV Chamber Spec Project balance left
6,000.00	Taos School of Music
0.00	Taos Opera
0.00	TSVI Fireworks
5,000.00	Winter Wine Festival
34,000.00	TSVI Employee Shuttle
0.00	RTD Winter
0.00	RTD Summer
0.00	Taos Air
59,834.00	Taos Airport Shuttle
<b>447,167.32</b>	<b>Total left to pay FY25</b>
<b>84,511.05</b>	<b>FY left in fund if all expenses paid</b>

<b>Total Expenses &amp; Transfers out</b>	<b>874,000.00</b>	<b>426,332.68</b>
<b>Net Income</b>	<b>-24,000.00</b>	<b>108,763.89</b>
<b>Fund Balance</b>	<b>109,366.00</b>	<b>242,129.66</b>

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Lodger's Tax Working Proposed Budget

2026/2027

<b>Revenues</b>		<u>Collection</u>	
Projected Collections		\$600,000.00	
Beginning Balance		\$50,000.00	
Transfer from General Fund/Loan		<u>\$0.00</u>	
<b>Total Revenues</b>		<b>\$650,000.00</b>	
<b>Expenditures</b>			
VTSV - CC		\$300,000.00	
Special Projects		\$25,000.00	
Community Proposals:		\$29,000.00	
Field Ins.	\$3,000.00		
Taos School of Music	\$6,000.00		
Taos Opera	\$3,000.00		
TSV Inc. Fireworks (New Years Eve)	\$8,000.00		
Winter Wine Festival	\$9,000.00		
VTSV Employee Shuttle		\$34,000.00	
Airport Shuttle		\$80,000.00	
Air Service:			
25/26 Service		\$0.00	
Parks & Rec Requests		\$12,000.00	
Administrative Fee		\$45,000.00	
Transfer to General Fund/Repay Loan		\$0.00	
Legal Services		\$500.00	
Audit		<u>\$5,500.00</u>	
<b>Total Expenditures</b>		<b>\$531,000.00</b>	
Total Revenue		\$650,000.00	
Total Expenditure		<u>\$531,000.00</u>	
Ending Balance		\$119,000.00	
		3/20/2026	

**VILLAGE OF TAOS SKI VALLEY  
GROSS RECEIPTS & LODGER'S TAX COLLECTION SUMMARY**

Gross Receipts Tax  
CURRENT RATE = 9.3125%

**GROSS RECEIPTS**

	July	August	September	October	November	December	January	February	March	April	May	June
FY 2015	\$50,101.37	\$20,302.81	\$45,180.40	\$67,963.83	\$54,978.94	\$102,903.79	\$88,137.83	\$228,895.80	\$200,123.07	\$208,944.00	\$231,566.84	\$70,845.96
YTD	\$50,101.37	\$70,404.18	\$115,584.58	\$183,548.41	\$238,527.35	\$341,431.14	\$429,568.97	\$658,464.77	\$858,587.84	\$1,067,531.84	\$1,299,098.68	\$1,369,944.64
FY 2016	\$37,891.82	\$20,239.04	\$97,742.38	\$25,839.07	\$197,397.64	\$95,985.99	\$224,614.99	\$103,161.00	\$166,682.00	\$180,838.00	\$201,624.53	\$38,366.93
YTD	\$37,891.82	\$58,130.86	\$155,873.24	\$181,712.31	\$379,109.95	\$475,095.94	\$699,710.93	\$802,871.93	\$969,553.93	\$1,150,391.93	\$1,352,016.46	\$1,390,383.39
FY 2017	\$119,909.94	\$55,423.48	\$87,873.13	\$142,357.47	\$41,995.22	\$148,618.10	\$142,636.32	\$187,613.18	\$204,129.97	\$165,451.68	\$208,890.93	\$76,774.96
YTD	\$119,909.94	\$175,333.42	\$263,206.55	\$405,564.02	\$447,559.24	\$596,177.34	\$738,813.66	\$926,426.84	\$1,130,556.81	\$1,296,008.49	\$1,504,899.42	\$1,581,674.38
FY 2018	\$29,864.17	\$48,702.07	\$58,630.68	\$75,354.62	\$89,599.77	\$118,550.59	\$207,717.57	\$250,972.85	\$212,959.98	\$187,022.24	\$243,419.70	\$35,925.42
YTD	\$29,864.17	\$78,566.24	\$137,196.92	\$212,551.54	\$302,151.31	\$420,701.90	\$628,419.47	\$879,392.32	\$1,092,352.30	\$1,279,374.54	\$1,522,794.24	\$1,558,719.66
FY2019	\$54,483.94	\$55,106.22	\$86,640.50	\$136,554.40	\$141,644.03	\$189,464.82	\$258,317.57	\$323,305.93	\$301,671.26	\$252,340.78	\$319,694.92	\$86,838.09
YTD	\$54,483.94	\$109,590.16	\$196,230.66	\$332,785.06	\$474,429.09	\$663,893.91	\$922,211.48	\$1,245,517.41	\$1,547,188.67	\$1,799,529.45	\$2,119,224.37	\$2,206,062.46
FY2020	\$73,181.77		\$83,775.61		\$88,409.53	\$146,106.99	\$125,934.38	\$319,335.98	\$239,931.17	\$274,561.13	\$264,594.35	\$36,980.50
YTD	\$73,181.77	\$73,181.77	\$156,957.38	\$156,957.38	\$245,366.91	\$391,473.90	\$517,408.28	\$836,744.26	\$1,076,675.43	\$1,351,236.56	\$1,615,830.91	\$1,652,811.41
FY2021	\$68,159.90	\$74,233.88	\$46,486.94	\$82,049.26	\$89,940.38	\$149,265.06	\$122,193.28	\$251,925.28	\$236,440.15	\$214,210.24	\$289,075.34	\$55,873.27
YTD	\$68,159.90	\$142,393.78	\$188,880.72	\$270,929.98	\$360,870.36	\$510,135.42	\$632,328.70	\$884,253.98	\$1,120,694.13	\$1,334,904.37	\$1,623,979.71	\$1,679,852.98
FY2022	\$68,717.19	\$41,194.60	\$84,767.28	\$114,462.17	\$87,852.52	\$130,134.55	\$101,812.08	\$288,224.10	\$264,254.52	\$288,432.00	\$387,016.42	\$60,037.50
YTD	\$68,717.19	\$109,911.79	\$194,679.07	\$309,141.24	\$396,993.76	\$527,128.31	\$628,940.39	\$917,164.49	\$1,181,419.01	\$1,469,851.01	\$1,856,867.43	\$1,916,904.93
FY2023	\$54,648.70	\$35,075.40	\$68,454.10	\$80,723.22	\$126,212.90	\$125,573.69	\$142,615.65	\$296,312.84	\$293,244.12	\$267,784.55	\$346,834.02	\$55,904.39
YTD	\$54,648.70	\$89,724.10	\$158,178.20	\$238,901.42	\$365,114.32	\$490,688.01	\$633,303.66	\$929,616.50	\$1,222,860.62	\$1,490,645.17	\$1,837,479.19	\$1,893,383.58
FY2024	\$77,579.64	\$40,289.61	\$98,554.84	\$140,391.56	\$171,645.23	\$176,712.83	\$77,799.85	\$311,401.34	\$335,799.64	\$268,969.17	\$328,037.21	\$90,293.01
YTD	\$77,579.64	\$117,869.25	\$216,424.09	\$356,815.65	\$528,460.88	\$705,173.71	\$782,973.56	\$1,094,374.90	\$1,430,174.54	\$1,699,143.71	\$2,027,180.92	\$2,117,473.93
FY2025	\$70,564.27	\$47,044.25	\$129,587.46	\$106,414.29	\$74,152.37	\$137,549.12	\$127,474.28	\$283,310.29	\$230,799.30	\$229,050.49	\$298,006.65	\$40,638.53
YTD	\$70,564.27	\$117,608.52	\$247,195.98	\$353,610.27	\$427,762.64	\$565,311.76	\$692,786.04	\$976,096.33	\$1,206,895.63	\$1,435,946.12	\$1,733,952.77	\$1,774,591.30
FY2026	\$48,936.72	\$46,262.46	\$87,219.59	\$69,046.83	\$72,298.76	\$107,915.72	\$95,619.62	\$239,536.10	\$268,893.85			
YTD	\$48,936.72	\$95,199.18	\$182,418.77	\$251,465.60	\$323,764.36	\$431,680.08	\$527,299.70	\$766,835.80	\$1,035,729.65	\$1,035,729.65	\$1,035,729.65	\$1,035,729.65

Current month GRT collections reflects money generated 2 months prior.

\*Funds in this sheet are recorded as cash received

Lodger's Tax

**LODGERS' TAX**

**CURRENT RATE = 5%** 7/01/04 thru Current the tax rate is 5%; 2/97 thru 6/04 tax rate was 4.5%

	July	August	September	October	November	December	January	February	March	April	May	June
FY 2015	\$2,492.93	\$6,804.83	\$15,377.68	\$9,451.74	\$6,196.45	\$7,739.68	\$48,605.50	\$66,074.56	\$67,834.16	\$75,221.00	\$5,450.60	\$1,138.28
YTD	\$2,492.93	\$9,297.76	\$24,675.44	\$34,127.18	\$40,323.63	\$48,063.31	\$96,668.81	\$162,743.37	\$230,577.53	\$305,798.53	\$311,249.13	\$312,387.41
FY 2016	\$3,159.70	\$22,368.20	\$9,450.74	\$5,746.17	\$4,197.87	\$9,297.58	\$53,807.00	\$72,513.85	\$76,593.23	\$71,244.05	\$3,250.86	\$2,501.47
YTD	\$3,159.70	\$25,527.90	\$34,978.64	\$40,724.81	\$44,922.68	\$54,220.26	\$108,027.26	\$180,541.11	\$257,134.34	\$328,378.39	\$331,629.25	\$334,130.72
FY 2017	\$3,312.79	\$6,428.45	\$20,520.20	\$6,104.38	\$4,731.31	\$5,975.60	\$52,006.45	\$57,922.20	\$70,032.91	\$81,036.07	\$5,683.84	\$3,145.21
YTD	\$3,312.79	\$9,741.24	\$30,261.44	\$36,365.82	\$41,097.13	\$47,072.73	\$99,079.18	\$157,001.38	\$227,034.29	\$308,070.36	\$313,754.20	\$316,899.41
FY 2018	\$26,463.06	\$13,960.76	\$11,225.88	\$8,960.06	\$6,207.19	\$6,521.15	\$71,990.70	\$56,655.53	\$68,454.45	\$74,080.27	\$1,667.88	\$3,332.25
YTD	\$26,463.06	\$40,423.82	\$51,649.70	\$60,609.76	\$66,816.95	\$73,338.10	\$145,328.80	\$201,984.33	\$270,438.78	\$344,519.05	\$346,186.93	\$349,519.18
FY2019	\$8,692.23	\$17,791.85	\$15,936.00	\$15,977.48	\$11,905.77	\$18,255.86	\$89,403.18	\$100,794.38	\$105,205.05	\$122,892.45	\$12,426.36	\$5,097.57
YTD	\$8,692.23	\$26,484.08	\$42,420.08	\$58,397.56	\$70,303.33	\$88,559.19	\$177,962.37	\$278,756.75	\$383,961.80	\$506,854.25	\$519,280.61	\$524,378.18
FY2020	\$9,107.40	\$23,176.76	\$18,926.00	\$18,538.79	\$15,121.36	\$16,682.78	\$100,415.47	\$111,589.79	\$111,413.82	\$68,226.73	\$472.24	-\$453.54
YTD	\$9,107.40	\$32,284.16	\$51,210.16	\$69,748.95	\$84,870.31	\$101,553.09	\$201,968.56	\$313,558.35	\$424,972.17	\$493,198.90	\$493,671.14	\$493,217.60
FY2021	\$8,171.37	\$15,170.58	\$12,836.91	\$17,194.52	\$14,423.38	\$6,231.96	\$55,290.11	\$42,558.56	\$84,760.20	\$96,555.93	\$10,267.66	\$7,219.30
YTD	\$8,171.37	\$23,341.95	\$36,178.86	\$53,373.38	\$67,796.76	\$74,028.72	\$129,318.83	\$171,877.39	\$256,637.59	\$353,193.52	\$363,461.18	\$370,680.48
FY2022	\$18,245.95	\$38,815.26	\$26,765.37	\$22,996.72	\$22,728.29	\$23,037.99	\$110,392.10	\$131,470.22	\$148,781.28	\$158,043.82	\$17,101.43	\$6,264.48
YTD	\$18,245.95	\$57,061.21	\$83,826.58	\$106,823.30	\$129,551.59	\$152,589.58	\$262,981.68	\$394,451.90	\$543,233.18	\$701,277.00	\$718,378.43	\$724,642.91
FY2023	\$17,714.27	\$29,642.49	\$26,135.01	\$29,754.45	\$25,300.02	\$22,079.15	\$117,615.32	\$133,713.55	\$136,996.72	\$135,113.91	\$24,434.95	\$7,546.81
YTD	\$17,714.27	\$47,356.76	\$73,491.77	\$103,246.22	\$128,546.24	\$150,625.39	\$268,240.71	\$401,954.26	\$538,950.98	\$674,064.89	\$698,499.84	\$706,046.65
FY2024	\$15,690.29	\$29,101.64	\$25,637.57	\$27,515.65	\$20,581.13	\$18,825.49	\$101,428.16	\$123,107.15	\$142,151.41	\$146,838.89	\$11,996.85	\$8,402.25
YTD	\$15,690.29	\$44,791.93	\$70,429.50	\$97,945.15	\$118,526.28	\$137,351.77	\$238,779.93	\$361,887.08	\$504,038.49	\$650,877.38	\$662,874.23	\$671,276.48
FY2025	\$18,348.58	\$28,047.57	\$25,091.73	\$21,772.28	\$19,834.62	\$16,553.37	\$95,534.29	\$113,692.46	\$131,370.42	\$111,947.04	\$33,128.35	\$13,102.90
YTD	\$18,348.58	\$46,396.15	\$71,487.88	\$93,260.16	\$113,094.78	\$129,648.15	\$225,182.44	\$338,874.90	\$470,245.32	\$582,192.36	\$615,320.71	\$628,423.61
FY2026	\$15,930.14	\$28,624.26	\$25,051.26	\$18,314.23	\$15,848.10	\$18,542.91	\$100,370.45	\$112,415.22	\$137,365.33			
YTD	\$15,930.14	\$44,554.40	\$69,605.66	\$87,919.89	\$103,767.99	\$122,310.90	\$222,681.35	\$335,096.57	\$472,461.90	\$472,461.90	\$472,461.90	\$472,461.90

Current month LT collections reflects money generated in the previous month.

**LODGER'S TAX 214**

Account	Description	FY27 running bal
Caselle acct #	Revenue	in fund now 3/31/26
	Beginning Balance	138,161.66
<b>Revenues</b>		<b>left to collect fy25</b>
214-0001-41300	LODGERS' TAX	158,178.29
	<b>Total Revenues</b>	based on Apr - June 25
	<b>Total BB &amp;Revs</b>	
	<b>Transfers in</b>	
214-0001-61100	Transfer from General / Loan	
	<b>Total Transfers In</b>	

TRANSFERS	Transfers Out	left to pay fy25
214-0001-61200	Transfer to General / Admin fee	11,250.00
214-0001-61200	Transfer to General /Repay Loan	0.00
214-0001-61200	Transfer to Parks & Rec	3,000.00
	<b>Total Transfers Out</b>	

Account	Description	
Expenses		
214-2002-55010	CONTRACT - AUDIT	5,500.00
214-2002-55020	CONTRACT - ATTORNEY FEES	
214-2002-57060	GRANTS TO SUB-RECIPIENTS:	
	VTSV Chamber Mo contract	81,249.99
	VTSV Chamber Spec Project	0.00
	Taos School of Music	6,000.00
	Taos Opera	0.00
	Fireworks	0.00
	Winter Wine Festival	5,000.00
	Employee Shuttle	34,000.00
	RTD Winter	0.00
	RTD Summer	0.00
	Town of Taos Air Service Contract	0.00
	Taos Airport Shuttle	59,834.00
	<b>Total Expense</b>	<b>205,833.99</b>
		<b>90,505.96</b>

Fund Balance

Fnd Balance prediction @ 6/30/26

Hi, Roger - I am checking in per Carroll Giesedeck's suggestion to see if FITaos is eligible to be considered for the upcoming Lodgers Tax meeting. We are past recipients of the grant, run year-round programming including snowshoeing, field trips, and summer camps for youth in the ski valley, and have a business license with VTSV that is renewed annually. We also hold our annual 4th of July duck race event at TSV, which brings both locals and out of town families up to the village. We value this relationship greatly and would like to reinstate our eligibility to apply for the Lodgers Tax grant and to continue our partnership with the village. I can be reached via cellphone at the number below or by email anytime.

With thanks for your consideration! E

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**Dr. Elizabeth S. LeBlanc (she/her)**  
**Executive Director, Field Institute of Taos**  
(575) 770-1313

[elizabeth@fitaos.org](mailto:elizabeth@fitaos.org) | [www.fitaos.org](http://www.fitaos.org)



## Taos Ski Valley Lodger's Tax Grant Application

### 1) Name of person or entity requesting funds Amount of funding requested: Address, telephone, and email information (website if applicable)

**Requesting Organization:** Taos School of Music

**Address:** PO Box 2630, Taos, NM 87571

**Phone:** (575) 776-2388

**Email:** [info@taoschoolofmusic.com](mailto:info@taoschoolofmusic.com)

**Website:** [taoschoolofmusic.com](http://taoschoolofmusic.com)

The Taos School of Music (TSoM) respectfully requests \$10,000 from Taos Ski Valley Village to support marketing and visitor-conversion efforts for our Summer 2026 programming in Taos Ski Valley and lead up to the summer 2027 season. These funds will help us reach regional drive-market audiences and out-of-state guests (our patrons already travel from more than 20 states), and will support a coordinated “one-stop” purchase experience with local partners that pairs lodging, dining, and concert tickets for visitors. The goal is straightforward: increase attendance, encourage overnight stays, and strengthen TSV’s reputation as a place where world-class music and mountain adventure meet.

### 2) Description of project for which funds are requested including details of promotional plan for event/project.

Founded in 1963 in Taos Ski Valley, the Taos School of Music is widely regarded as one of the most important summer chamber music programs in the nation, with National Public Radio calling it “one of the most prestigious and intimate of summer music schools in the country.” Each year, only 19 Young Artists are chosen from hundreds of applicants from leading conservatories and schools of music who then spend eight weeks in a focused chamber music residency shaped by the Valley’s unique setting.

TSV remains central to the TSoM’s operations. Young Artists are housed at the Austing Haus, and faculty stay at the Snakedance Inn, Brownell Chalet, and nearby rentals. For these emerging professionals, many arriving from large cities, TSV offers an environment that supports deep artistic work, rest, and renewal.

The TSoM also brings public-facing cultural programming to TSV for residents, seasonal staff, and visitors. In Summer 2026, we will present 16 events open to the public in Taos Ski Valley, and 12 of those events will be free. We will continue offering complimentary tickets to employees of Taos Ski Valley, Inc., Blake Diamond

“One of the most prestigious and intimate of summer music schools in the country.” -*National Public Radio*

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Espresso, and other local businesses. In the summer of 2025, our TSV programming attracted approximately 650 attendees; our goal is to welcome more than 1,000 attendees to TSV events in 2026.

The \$10,000 requested from the TSV Lodgers’ Tax Grant will support a practical promotional plan designed to grow attendance and convert interest into booked visits. The plan includes:

- Targeted TSV and Taos-area outreach: On-mountain and in-town signage, print collateral, and digital promotion will keep visitors informed about concerts and free events, with clear details on dates, venues, and how to attend.
- Regional drive-market campaign: We will prioritize audiences most likely to travel by car, including Northern New Mexico and Southern Colorado, as well as Santa Fe and Albuquerque. Messaging will encourage guests to build a weekend around music, hiking, dining, and lodging in TSV.
- One-stop purchase pathway with partners: Working with local lodging and dining partners, we are developing a simple point-of-sale portal that allows out-of-town guests to pair lodging, dining, and concert tickets in one place, reducing friction and increasing overnight stays.

Together, these efforts will increase visitation, support local businesses, and strengthen TSV’s identity as a summer cultural destination, while keeping a majority of events free and accessible to the community.

**3) Date of Project: Detail when project activities will begin and end and when funding for project is expected.**

The Taos School of Music season for which funding is requested will commence on June 15, 2026, and conclude on August 2, 2026, spanning eight weeks of programming in TSV. Activities include Young Artist residencies, daily coaching and rehearsals, public performances, and free educational events. Marketing will begin in advance of the season and continue throughout the summer.

Funds awarded from the TSV Lodgers’ Tax Grant are expected to be received on or after July 1, 2026. These resources will be used to strengthen promotion during the peak of the 2026 season, with a portion reserved to launch early marketing for the 2027 season, supporting sustained growth in visitation.

**4) Importance of Project to Community: (I.e. fundraising opportunity, short- and/or long-term benefits, potential financial impact on the local community, multiplier effect of project or grant funds, how many days/nights beds possibly filled, etc.)**

The Taos School of Music brings high-level cultural activity to Taos Ski Valley and gives visitors another compelling reason to travel to TSV in the summer. Our audiences include local residents, seasonal staff, and out-of-town guests who plan trips around concerts. Each summer, visitors attend from more than 20 states, and we are increasingly seeing guests pair performances with lodging, dining, and outdoor recreation. In

“One of the most prestigious and intimate of summer music schools in the country.” -*National Public Radio*

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Summer 2026, our expanded TSV schedule includes 16 public events (12 free), and we aim to grow TSV attendance from roughly 650 last summer to more than 1,000 this season. Our ultimate goal is for the Ski Valley to feel alive and vibrant during the summer months, and we believe that with this marketing support, we'll be able to support that goal.

The economic benefits from the TSoM in the Ski Valley are tangible. The TSoM directly spends approximately \$250,000 annually with TSV businesses through housing, venue use, and operational needs. In addition, Young Artists, faculty, and patrons frequent local restaurants, shops, and lodging, generating additional spending throughout the eight-week season. By making it easier for out-of-town guests to book a complete TSV experience, we expect a higher share of concertgoers to stay overnight and extend their visits.

The \$10,000 grant from the TSV Lodgers' Tax will help us reach more potential visitors and convert them into TSV guests. By focusing on regional drive markets, strengthening on-mountain promotion, and building a simple bundled ticketing pathway with partners, the grant will help fill more beds, increase visitor spending, and support local jobs, while continuing to offer many free events that serve the community.

**5) Describe other potential and obtained or additional sources of funding for the project/event.**

The TSoM derives approximately 60% of its funding from private donations and grants. The remaining 40% comes from ticket sales, student housing fees, and application fees.

**6) Leader/Person(s) responsible for the success of this project (for both the planning and execution of project/event) Detail related experience or background.**

The TSoM is guided by a seasoned leadership team, headed by Executive Director Dr. Erik Peterson and a sophisticated and locally-committed Board of Directors. Dr. Peterson brings a wealth of experience as an arts administrator, with a proven track record of expanding arts organizations in ski resort communities. His credentials include musical training from The Juilliard School and an MBA with dual focuses in marketing and finance – expertise that ensures the TSV grant will be leveraged for maximum impact and return on investment. The majority of the TSoM's board members are Taos locals who are deeply invested in the region's cultural and economic vitality.

The School's faculty, many of whom have been tied to the TSoM and TSV for decades, exemplify continuity and excellence. Artistic Director Robert McDonald, a Professor of Piano at The Juilliard School during the academic year, has enriched TSoM with his expertise for over 40 years. This blend of seasoned leadership and long-standing faculty underscores TSoM's stability and dedication, ensuring that grant funds will support a well-established, community-rooted institution poised to deliver lasting benefits to TSV.

March 6, 2026

Village of Taos Ski Valley  
Attn: Lodger's Tax Advisory Board  
9 Firehouse Road  
PO Box 100  
Taos Ski Valley, NM 87525

Dear Lodger's Tax Advisory Board,

On behalf of the Village of Taos Ski Valley's Parks and Recreation Committee, we are requesting funding for the following projects. The committee is planning for an active summer with focus on visitors and their experience. With support from Trails+ program we are developing a comprehensive vision and associated multi-year strategic plan and will provide more information on this later this summer. Please note that each item below includes collaboration with either the village or the resort corporation.

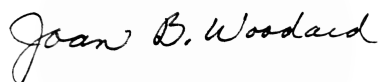
Description of Projects:

1. Village Core Area Beautification—hanging flower baskets in upper plaza and lower plaza in the summer and ristras on the bridge and Sutton Pl in the winter (note watering of flower baskets will be provided by TSVI)--**\$2900**
2. Sustainment of Hiker Parking toilets—pumping of toilets (three pumpings during the season) and toilet paper; (note twice weekly cleaning of toilets is supported by the village general budget)--**\$3200**
3. Disc Golf & Volleyball—re-install disc golf at base of chair 1 and create simple course map – online and some paper; (note that the TSV Chamber receives high calls about disc golf); (setup work conducted in collaboration with TSVI) --- **\$3000**
4. Spring, Summer, & Fall Cleanup events – provide refreshments and supplies in conjunction with these events and use the events to build community communication (note—in collaboration with TSVI) --- **\$1000**
5. Signs and village map—one of the most requested amenities from community input sessions for the comprehensive plan is signs and a simple village map; currently there are so few signs that this will be a multi-year endeavor--**\$2400**

The total amount requested is **\$12,500**.

The committee stands ready to answer any questions regarding the projects, costs, or impact to the ski valley.

Respectfully,



Village of Taos Ski Valley Parks & Recreation Committee  
Joan Woodard, chair

[jwoodard@vtsv.org](mailto:jwoodard@vtsv.org) 505 980- 8956

**VILLAGE OF TAOS SKI VALLEY  
RESOLUTION No. 2026-012**

**A RESOLUTION CONCERNING GOVERNING BODY MEETINGS AND PUBLIC NOTICE REQUIRED**

**WHEREAS**, Section 10-15-1(B) of the New Mexico Open Meetings Act, NMSA 1978 as amended, provides that “All meetings of a quorum of Village Council or any board, Board or other policy-making body of any state agency, or any agency or authority of any county, municipality, district or any political subdivision held for the purpose of formulating public policy, discussing public business or for the purpose of taking any action within the authority or the delegated authority of such board, commission or other policy-making body, are declared to be public meetings open to the public at all times, except as otherwise provided in the constitution or the provisions of the Open Meetings Act”; and,

**WHEREAS**, any meetings subject to the Open Meetings Act at which the discussion or adoption of any proposed resolution, regulation or formal action occurs shall be held only after reasonable notice to the public; and,

**WHEREAS**, Section 10-15-4, NMSA 1978 provides that “Any person violating any of the provisions of Section 10-15-1, NMSA 1978 is guilty of a misdemeanor and upon conviction shall be punished by a fine of not more than five hundred dollars (\$500) for each offense”; and,

**WHEREAS**, Section 10-15-1(D) of the Open Meetings Act requires the Village of Taos Ski Valley to determine annually what constitutes reasonable notice of its public meetings;

**NOW, THEREFORE BE IT RESOLVED** by the Lodgers’ Tax Advisory Board of the Village of Taos Ski Valley, New Mexico that:

1. All meetings shall be held via teleconference, in person, or both, or as indicated in the meeting notice.
2. Unless otherwise specified, regular meetings shall be held twice per year in February and May. The agenda will be available at least seventy-two hours prior to the meeting from the Village Clerk whose office is located at 9 Firehouse Road, Taos Ski Valley, New Mexico. Notice of any other regular meetings will be given ten (10) days in advance of the meeting date. The notice shall indicate how a copy of the agenda may be obtained.
3. Special meetings may be called by a majority of the Board upon three (3) days’ notice. The notice shall include an agenda for the meeting or information on how the Board or the public may obtain a copy of the agenda. The agenda shall be available to the public at least seventy-two hours before any special meeting.
4. Emergency meetings will be called only under unforeseen circumstances which demand immediate action to protect the health, safety and property of citizens or to protect the public body from substantial financial loss. The Village of Taos Ski Valley will avoid emergency meetings whenever possible. Emergency meetings may be called by a majority of the Board upon twenty-four (24) hours’ notice, unless threat of personal injury or property damage requires less notice. The notice for all emergency meetings shall include an agenda for the meeting or

information on how the public may obtain a copy of the agenda.

5. In addition to the regular meetings of the Village there are Briefings and Workshop Meetings at which no action will be taken and are held principally as information and study sessions. When these meetings are scheduled Notice will be provided.

6. The notice requirements of Sections 1, 2, 3, 4 and 5 of this Resolution are complied with if the proposed agenda with the meeting date, time and location is posted at the Village's offices located at 9 Firehouse Road, at the Box Canyon /U.S. Post Office for Taos Ski Valley, New Mexico, at the Taos Ski Valley Trash Compactor Glass Box, and three other public places within the Village, as provided by Section 3-1-2 NMSA 1978.

7. Notwithstanding any other provisions of Sections 1 through 6 of this Resolution, the Board may establish such additional notice requirements as may be deemed proper and advisable to comply with the provisions of the Open Meetings Act.

8. If any meeting is closed pursuant to exclusions contained in Section 10-15-1, Subsection H, NMSA 1978, such closed meetings called by the Board shall not be held until public notice, appropriate under the circumstances, and in compliance with Sections 1 through 6 of this Resolution, has been given. In addition, such notice shall state the exclusion or exclusions in Section 10-15-1, Subsection H, NMSA 1978 of the Open Meetings Act, under which such closed meeting is permitted.

**PASSED, ADOPTED AND APPROVED** this \_\_\_\_\_ day of \_\_\_\_\_, 2026

**THE VILLAGE OF TAOS SKI VALLEY  
Lodgers' Tax Advisory Board**

\_\_\_\_\_  
Chris Stanek, Mayor

\_\_\_\_\_  
Roger Mariani, Co-Chair

\_\_\_\_\_  
Chris Stagg, Co-Chair

Attest:

(Seal)

\_\_\_\_\_  
Village Clerk, Marlene Salazar

Vote: For \_\_\_\_\_ Against \_\_\_\_\_ Abstain \_\_\_\_\_